

*In order to contribute actively to the reduction of tobacco consumption and include tobacco control in the health care services at national, regional level in Europe, it is hereby agreed that health care services will:*

1. Encourage and support their members to be role models by not using tobacco and by promoting a tobacco-free culture.
2. Assess and address the tobacco consumption patterns and tobacco control attitudes of their members through surveys and the introduction of appropriate policies.
3. Make their own organizations' premises and events tobacco-free and encourage their members to do the same.
4. Include tobacco control in the agenda of all relevant health-related congresses and conferences.
5. Advise their members/partner organizations to routinely ask patients and clients about tobacco consumption and exposure to tobacco smoke, using evidence-based approaches and best practices.
6. Influence health institutions and educational centres to include tobacco control in their health professionals' curricula, through continued education and other training programs.
7. Actively participate in World No Tobacco Day every 31 May.
8. Refrain from accepting any kind of tobacco industry support, financial or otherwise, and from investing in the tobacco industry, and encourage their members to do the same.
9. Ensure that their organization has a stated policy on any commercial or other kind of relationship with partners who interact with, or have interests in the tobacco industry through a declaration of interest.
10. Prohibit the sale or promotion of tobacco products on their premises, and encourage their members to do the same.
11. Actively support governments in the process leading to signature, ratification and implementation of the WHO Framework Convention on Tobacco Control.
12. Dedicate financial and/or other resources to tobacco control.
13. Participate in the tobacco-control activities of health professional networks.
14. Support campaigns for tobacco-free public places.

## **CODE OF GOOD PRACTICE**